

DKG Oregon State Conference

May 17 – 19, 2024

Running Y Resort

Klamath Falls, Oregon



Membership Committee 2024 Annual Report

Wendy Hacke, the OSO Vice-President and Chair of the State Membership and Expansion Committee hosted a planning session for all Chapter Presidents and Membership Chairs on September 30, 2023. That first meeting featured Debbie Le Blanc, International President, speaking of the urgency for looking at our chapters critically and considering the future. Chapter leaders then worked on a Logic Model and thought about discussions their members needed to have regarding maintaining the sustainability of their chapter.

On January 13, 2024, the second planning session featured Barb Clausen, Leadership Centre chair, speaking about what her chapter has done in Washington that has resulted in increased membership. The remainder of that meeting focused specifically on creating chapter Smart Goals to meet membership needs.

Membership and Expansion committee Goals for the 2023-2025 Biennium were established as follows:

- To mentor a chapter membership chair/president to help with recruitment, revitalization, and retention.
- To communicate with chapter membership chairs/presidents to offer support, guidance, resources and build connections.
- To research ways to increase the number of chapters by exploring opportunities to establish virtual chapters and collegiate chapters to ensure the sustainability of the Oregon State Organization of DKG.

MEMBERSHIP LEADERSHIP Smart Goal 2023-2024: Daphne Cagle, CA and Dr. Wendy Hacke, OR Chapter Name: OSO—Membership

1. **SPECIFIC:** Oregon chapters will increase membership so chapters will be sustainable.
2. **MEASURABLE:** Monitor progress. Check regularly, e.g., every two months from January to July.
3. **ATTAINABLE:** Choose actions to achieve your goal: 2 workshops done; 3 planned for conference. Membership leaders will check with chapters and assist as needed.
4. **RELEVANT:** Workshops will support membership chairs in helping chapters gain members.

5. **TIME BOUND:** By May 17, 2024, all chapters will be implementing SMART plan goals.
SMART GOAL: By May 17, Oregon chapters will implement their SMART goal plans to increase membership, resulting in more sustainable chapters.

The final meeting of this year will occur at the Oregon Spring Conference, where we will review the progress chapters have made toward achieving their goals and discuss next steps for the second half of the biennium. The wrap up of our last Membership & Expansion Committee.

Dr. Wendy Hacke

Membership / Expansion Chair